

Dear Mahoning/Shenango Valley Business Owner/Manager,

You're invited to participate in one of the largest celebrations of our Valley's proud ethnic culture!

Simply Slavic, the downtown festival created specifically to celebrate Youngstown's Slavic community, will take place on **Saturday, June 16th from Noon to Midnight** on Federal Plaza East. The event will include live music, folk dance performances, homemade food, children's learning areas, educational exhibits, workshops, and ethnic vendors. A full day of entertainment and education is planned.

In this way, we will continue to showcase the rich traditions of the Slavic ethnicities present in the Mahoning Valley. The modern-day European nations representing the origins of our region's Slavic ancestors are Belarus, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Macedonia, Montenegro, Poland, Russia, Serbia, Slovakia, Slovenia and Ukraine. Individually, each group's numbers may not seem large, but together, they represent a powerful presence.

Numerous respected organizations and area businesses have already enthusiastically signed on to support and participate in this effort. These include the City of Youngstown, PolishYoungstown, The American Slovak Cultural Association of Mahoning Valley, The Carpatho-Rusyn Heritage Society and many others. Major business supporters can be viewed on the www.simplyslavic.org homepage. The 2011 festival drew close to 4,000 guests throughout the day and into the evening.

By enhancing the community's knowledge of these lively peoples through a joyful, family-friendly experience, we hope to honor the shared past of our beloved ancestors by educating and enriching the lives of a future generation. **But to keep it a success, we need your help.**

Please explore the details of our sponsorship packages and the participation opportunities we are offering for this exciting event! **Can we count on you to support this event with a generous sponsorship?** Your involvement will make this an extra special collaboration and celebration! Please call or email with any questions. The entire volunteer team of Simply Slavic thanks you for your consideration!

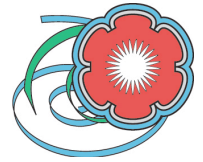
Sincerely,

Ken Shirilla

Director, Simply Slavic

330-503-9874

info@simplyslavic.org



Sponsorship Levels

CYRIL & METHODIUS – DONATION OF \$1,500 OR MORE

- Logo displayed at www.simplyslavic.org with link to your website
- Company/product name and/or logo placed on event publicity and signage
- FULL PAGE, COVER AD in event program
- Company name and/or logo acknowledgement on event t-shirts
- Opportunity to distribute company/product flyers/ business cards
- Company name acknowledged as part of announcements throughout the day
- 25 free passes to the Simply Slavic Heritage Festival

DRAGON – DONATION OF \$500

- Logo displayed at www.simplyslavic.org with link to your website
- Company/product name and/or logo placed on event publicity and signage
- FULL PAGE, COVER AD in event program
- Company name and/or logo acknowledgement on event t-shirts
- Opportunity to distribute company/product flyers/ business cards
- 10 free passes to the Simply Slavic Heritage Festival

DOUBLE EAGLE – DONATION OF \$250

- Logo displayed at www.simplyslavic.org with link to your website
- Company/product name and/or logo placed on event signage
- FULL PAGE AD in event program

FALCON – DONATION OF \$100

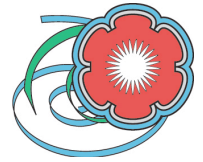
- Company/product name listed at www.simplyslavic.org
- HALF PAGE AD in event program

CASTLE – DONATION OF \$50

- QUARTER PAGE AD in event program

VILLAGE – DONATION OF \$25

- “Thank You” listing in program



Business Sponsorship Agreement

Simply Slavic, the downtown festival created specifically to celebrate Youngstown's Slavic community, will take place on Saturday, June 16th from Noon -12AM on Federal Plaza East. It will include an Ecumenical service and also will feature live music, folk dance performances, homemade food, children's learning areas, educational exhibits, workshops, and ethnic vendors.

Simply Slavic agrees to meet time-sensitive sponsorship commitments according to the following deadlines:

Before the event: If sponsor paid by April 21st

During the event: If sponsor paid by May 15th

After the event: (web presence) if sponsor paid by June 5th

AD SPECS:

full page, 8 1/2" x 5 1/2"

half page, 4 1/4" x 5 1/2"

quarter page, 4 1/4" x 2 3/4"

Business agrees to participate at the _____ level for \$_____

Business Name: _____ **Contact:** _____

Company Address: _____

City: _____ **State:** _____ **Zip:** _____

Business Phone: _____ **Business Fax:** _____

Contact Mobile: _____ **Contact Email:** _____

Business Approval: _____ **Date:** ____/____/____

Simply Slavic Solicitor: _____

For levels that qualify, please e-mail a jpg copy of your logo to art@simplyslavic.org

Please return this signed agreement with a
check made payable to "Simply Slavic"
and send to

**Simply Slavic, c/o Kenneth Shirilla,
5295 West Blvd, Youngstown, OH 44512**
For more information, call 330-503-9874