

**Dobrý deň! Дравствуйте! Добры дзень! Dobar dan! Здраво! Zdravo! Pozdravljeni!  
Dobryj den'! Dzień dobry! Добрый день! Dobry den! Добър ден! Hello!**

You're invited to participate in one of the largest celebrations of our Valley's proud ethnic culture!

**Simply Slavic**, the downtown festival created specifically to celebrate the region's Slavic community, will take place on **Saturday, June 17<sup>th</sup> from Noon to Midnight** in downtown Youngstown. The event will include live music, folk dance performances, homemade food, children's learning area, educational exhibits, and ethnic vendors. A full day of entertainment and education is planned.

We will continue to showcase the rich traditions of the Slavic ethnicities present in the Mahoning Valley. The modern-day European nations representing the origins of our region's Slavic ancestors are Belarus, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Macedonia, Montenegro, Poland, Russia, Serbia, Slovakia, Slovenia and Ukraine. In addition, we also have many descendants of Carpatho-Rusyn immigrants present in our area, who will also be represented at the festival. Individually, each group's numbers may not seem large, but together, they represent a significant population.

Numerous respected organizations, churches and area businesses have already enthusiastically signed on. Major supporters can be viewed on the [www.simplyslavic.org](http://www.simplyslavic.org) homepage.

In addition to the festival in June, we also offer **Simply Slavic in the Community** consisting of performances, displays, demonstrations and hand-on workshops with renowned folklorists coming right into the classroom of area schools and public gathering spaces.

By enhancing the community's knowledge of these lively peoples through a joyful, family-friendly experience, we hope to honor the shared past of our beloved ancestors by educating and enriching the lives of a future generation.

**But to keep it a success, we need your help.**

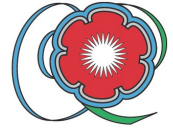
Please explore the details of our sponsorship packages and the participation opportunities we are offering for this exciting event. Through your support you can create elevated visibility for your business or organization while simultaneously educating the Mahoning Valley's community on an important part of its ethnic heritage and immigrant experience.

We hope that you will help us share this story! Thank you for your consideration!

Sincerely,

Simply Slavic Executive Committee

**Slavic greeting answer key:** *Saying hello in Slovak, Russian, Belarussian, Croatian, Serbian, Montenegrin, Slovenian, Rusyn, Polish, Ukrainian, Czech, Bulgarian and English!*



## Sponsorship Levels

### **FABERGÉ - DONATION OF \$5,000** (Presenting Sponsor, one available)

- Listed as Presenting Sponsor with special acknowledgment prior to performances
- A 10 x10 tent with table/chairs to distribute materials
- Company name and logo on 3' x 7' banner above the band stand
- Company name/ logo prominently listed in print and digital advertisements, and on event t-shirts
- Logo prominently displayed at [www.simplyslavic.org](http://www.simplyslavic.org) with link to your website
- Company listed as part of weekly radio ad campaign
- Logo announcements and logo listings in all social media
- FULL PAGE, BACK COVER AD in event program
- 100 complimentary passes to the Simply Slavic Heritage Festival

### **DRAGON – DONATION OF \$2,500** (Naming Sponsor, four available)

- Logo displayed at [www.simplyslavic.org](http://www.simplyslavic.org) with link to your website
- Naming rights to major event venues (Entertainment, Marketing, Food, Heritage Tents)
- Company listed as part of weekly radio ad campaign
- A 10 x10 tent with table/chairs to distribute materials
- Opportunity to display your company banner at event
- FULL PAGE AD, SPECIAL PLACEMENT in event program
- 50 complimentary passes to the Simply Slavic Heritage Festival

### **DOUBLE EAGLE – DONATION OF \$1,000**

- Logo displayed at [www.simplyslavic.org](http://www.simplyslavic.org) with link to your website
- Opportunity to display your company banner at event
- Opportunity to distribute materials on common promotional table
- FULL PAGE AD in event program
- 25 complimentary passes to the Simply Slavic Heritage Festival

### **FALCON – DONATION OF \$500**

- Logo displayed at [www.simplyslavic.org](http://www.simplyslavic.org) with link to your website
- Opportunity to display your company banner at event
- Opportunity to distribute materials on common promotional table
- FULL PAGE AD in event program



- 10 complimentary passes to the Simply Slavic Heritage Festival

## **CASTLE – DONATION OF \$250**

- Company/product name listed at [www.simplyslavic.org](http://www.simplyslavic.org)
- FULL PAGE AD in event program

## **VILLAGE – DONATION OF \$100**

- Company/product name listed at [www.simplyslavic.org](http://www.simplyslavic.org)
- HALF PAGE AD in event program

## **NESTING DOLL – DONATION OF \$50**

- QUARTER PAGE AD in event program

## **IN MEMORIAM – DONATION OF \$25**

- Listing in program

## **IN HONOR OF – DONATION OF \$25**

- Listing in program

Thank you in advance for your sponsorship

Please make checks payable to:

Simply Slavic\*\*

Mail to: Simply Slavic

P. O. Box 1372, Youngstown, OH 44501

or submit your payment online at

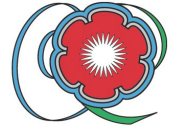
[www.simplyslavic.org/donate](http://www.simplyslavic.org/donate)

**Simply Slavic agrees to meet time-sensitive sponsorship commitments if sponsor payment & form are received by June 1, 2017.**

\*\*This year, Simply Slavic is collaborating with a 501(c)(3) public charity, which enables your donation to be tax-deductible. If you would like to have a tax-deductible donation, please write your check to "Polish Youngstown" with "Simply Slavic" in the notes or make your donation online at [www.polishyoungstown.org/donate](http://www.polishyoungstown.org/donate) and reference the Simply Slavic Festival.

Otherwise, if not seeking a tax-deduction, checks can be made to "Simply Slavic" and your donation issued online at [www.simplyslavic.org/donate](http://www.simplyslavic.org/donate).

For questions, contact Simply Slavic at [info@simplyslavic.org](mailto:info@simplyslavic.org)



## Sponsorship Agreement

Simply Slavic, the downtown festival created specifically to celebrate Youngstown's Slavic community, will take place on Saturday, June 17<sup>th</sup> from Noon -12AM on Federal Plaza East. It will include an Ecumenical service and also will feature live music, folk dance performances, homemade food, children's learning areas, educational exhibits, workshops, and ethnic vendors.

**Simply Slavic agrees to meet time-sensitive sponsorship commitments if sponsor payment is received by June 1, 2017.**

### AD SPECS:

full page, 5 1/2" W x 8 1/2" H

half page, 5 1/2" W x 4 1/4"H

quarter page, 2 3/4" W x 4 1/4"H

**Business agrees to participate at the \_\_\_\_\_ level for \$ \_\_\_\_\_**

### Contact Information:

Business Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Business Phone: \_\_\_\_\_ Business Fax: \_\_\_\_\_

Contact Mobile: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Simply Slavic Solicitor: \_\_\_\_\_

**Payment Information:** *Payment must accompany this form to receive sponsor benefits*

Check Enclosed

Checks can be made payable to "Simply Slavic" and returned along with this signed agreement to Simply Slavic, P.O. Box 1372, Youngstown, OH 44501

This year, Simply Slavic is collaborating with a 501(c)(3) public charity, which enables your donation to be tax-deductible. If you would like to have a tax-deductible donation, please write your check to "Polish Youngstown" with "Simply Slavic" in the notes.

Credit Card Payment Via Website - [www.simplyslavic.org/donate](http://www.simplyslavic.org/donate)

Regardless of payment method, for levels that qualify, please e-mail a high-resolution, JPG of your logo and/or advertisement to [art@simplyslavic.org](mailto:art@simplyslavic.org).