

Dear Friend,

You're invited to participate in the newest celebration of the Mahoning Valley's proud ethnic culture!

Simply Slavic, the first-ever downtown festival created specifically to celebrate Youngstown's Slavic community, will take place on **Saturday, June 18th from Noon-11 PM** on Federal Plaza East. The event will include live music, folk dance performances, homemade food, children's learning areas, educational exhibits and workshops and ethnic vendors. A Slavic Beer garden and Euro Disco will end the night.

In this way we hope to showcase the rich traditions of the Slavic ethnicities present in the Mahoning Valley. The modern-day European nations representing the origins of our Slavic ancestors are Belarus, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Macedonia, Montenegro, Poland, Russia, Serbia, Slovakia, Slovenia and Ukraine. Individually, these group's numbers may seem small, but together, we represent a powerful presence.

Numerous respected organizations already enthusiastically have signed on to support and participate in this effort. These include; the City of Youngstown, PolishYoungstown, The American Slovak Cultural Association of Mahoning Valley, The Carpatho-Rusyn Heritage Society, and many others. Although we cannot guarantee the number, estimated attendance is at least 1500 people!

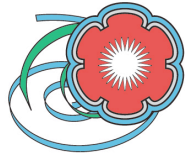
By enhancing the community's knowledge of these lively peoples through a joyful, family friendly experience, we hope to honor the shared past of our beloved ancestors by educating and enriching the lives of a future generation. **But to make it a success, we need your help.**

Please explore the details of our sponsorship packages and the participation opportunities we are offering for this exciting event! **Can we count on you to support this event with a sponsorship?** Your involvement will make this an extra special collaboration and celebration! Please call with any questions.

I appreciate your consideration and interest in making this a successful event.

Sincerely,

Ken Shirilla, Director
330-503-9874



Sponsorship Levels

DRAGON– DONATION OF \$500

- Logo displayed at www.simplyslavic.org with link to your website
- Company/product name and/or logo placed on all event publicity and signage
- FULL PAGE, COVER AD in event program
- Company name and/or logo acknowledgement on event t-shirts
- Company name acknowledged as part of announcements throughout the day
- Opportunity to distribute company/product flyers/ business cards

DOUBLE EAGLE – DONATION OF \$250

- Logo displayed at www.simplyslavic.org with link to your website
- Company/product name and/or logo placed on event signage
- FULL PAGE AD in event program

FALCON – DONATION OF \$100

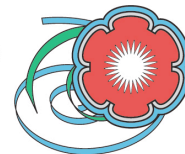
- Company/product name listed at www.simplyslavic.org
- Company name and/or logo placed on primary signage
- HALF PAGE AD in event program

CASTLE – DONATION OF \$50

- Company/product name listed at www.simplyslavic.org
- QUARTER PAGE AD in event program

VILLAGE – DONATION OF \$25

- “Thank You” listing in program



Sponsorship Agreement

Event: Simply Slavic, the first-ever downtown festival created specifically to celebrate Youngstown's Slavic community, will take place on Saturday, June 18th from Noon-11 PM on Federal Plaza East. It will include an Ecumenical service and also will include live music, folk dance performances, home-made food, children's learning areas, educational exhibits and workshops and ethnic vendors. A Slavic Beer garden and Euro Disco will end the night.

In order to take advantage of all the benefits available at your sponsorship levels, you will need to meet the following deadlines.

AD SPECS:

full page, 8 1/2" x 5 1/2"

half page, 4 1/4" x 5 1/2"

quarter page, 4 1/4" x 2 3/4"

Posters, banners and other advanced advertising paid by May 5th

Program ads and on-site materials paid by May 26th

Business/Family agrees to participate at the _____ level for \$_____

Business/Family Name: _____ Contact: _____

Company/Home Address: _____

City: _____ State: _____ Zip _____

Business/Home Phone: _____ Business Fax: _____

Contact Mobile: _____ Contact Email: _____

Business/Family Signature: _____ Date: ____/____/____

Simply Slavic Solicitor: _____

For levels that qualify, please e-mail a jpg copy of your logo to art@simplyslavic.org

Please return this signed agreement with a check made payable to "Simply Slavic" and send to

**Simply Slavic, c/o Dave Slanina,
736 S Hazelwood Ave, Youngstown, OH 44509
For more information, call 330-503-9874**